



Oifig Fiontair Áitiúil

Local Enterprise Office

Let's talk business!



#localenterprise





Oifig Fiontair Áitiúil Local Enterprise Office

The Local Enterprise Office (LEO) is the local first-stop shop for new entrepreneurs and existing micro-enterprise and small business owners, providing information on State supports, signposting other supports and bodies and important local services.



Pre-Start

Start

Grow

LocalEnterprise.ie
#MakingItHappen

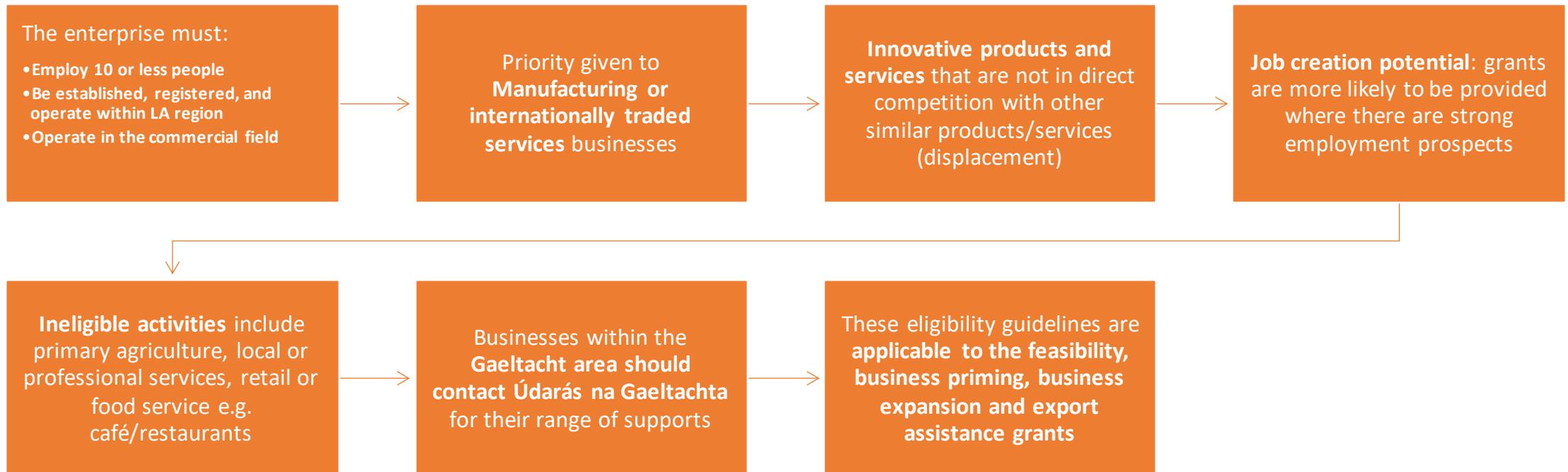


Rialtas na hÉireann
Government of Ireland

In partnership with



Core Financial Grant General Eligibility Guidelines



Feasibility Study Grants & Outcomes

Assist the promoter with researching market demand for a product or service and examining its sustainability

Maximum Feasibility Study Grant payable shall be 50% of the investment or €15,000 (S&E), whichever is the lesser, €20,000 (BMW)

Expenditure may be considered under the following headings:

- Consultancy Costs e.g. Design fees, architect fees
- Technical Development/Prototype/Innovation e.g. prototype development, innovative design, third level consultancy
- Salary/Own Labour Research
- Miscellaneous Costs e.g. travel and subsistence
- Market Research to develop business proposition

Business Priming and Expansion Grants

Priming (<18 months trading) / Expansion (>18 months trading)

- The maximum Priming Grant payable shall be 50% of the investment or €150,000 whichever is the lesser
- Capital items - Equipment, manufacturing/facility fit out costs
 - Salary costs - €7,500 to €15,000 for a full time employee
 - Consultancy/Innovation/Marketing costs
 - General overhead costs
- All grants of a value greater than or equal to €50,000 or with a cumulative value of €100,000 over three years requires Enterprise Ireland Approval.
- A business that has availed of a Priming Grant will be ineligible to apply for a Business Expansion grant until 12 months after approval/drawdown date of Priming Grant

Technical Assistance for Micro Exporter (TAME) Grant

The TAME/Export grant is available to help small businesses in Ireland develop export markets

Export Assistance Grants will part-fund the costs that can be incurred in investigating and researching export markets, e.g. exhibiting at Trade Fairs, preparing marketing material and developing websites specifically targeting overseas markets

Grant Covers 50% of eligible costs (net of vat) to a max of €2,500

Trade exhibition Costs

Flights Economy

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Trading Online Voucher Scheme

The voucher is a financial incentive to small businesses to develop or enhance their ability to trade online

A qualifying business may apply for match funding to a maximum value of €2,500 or 50% of eligible expenditure (exclusive of VAT)

To be eligible must have less than 10 employees and less than two million annual turnover. In addition, business must be trading for 6 months before they can apply

Previous voucher recipients may only apply for a second voucher after the completion of their final claim for their first voucher

The application process for the vouchers will be a competitive process

Information seminars will be made available online or by conference call to prospective applicants to support them in their application process Interested applicants can book their webinar slot.

See www.localenterprise.ie to see what the voucher can be used for and details of the application process

Microfinance Ireland Loans

www.microfinanceireland.ie

Microfinance Ireland provide small loans through the Government's Microenterprise Loan Fund

The purpose of the fund is to help start ups and established businesses who have less than 10 employees and an annual turnover of less than 2 million to get the finance they need for their business

Loans €2,500 - €25,000 over 3-5 years at discounted interest rate

Microfinance Ireland can consider applications from businesses that may have been declined a loan from their Bank, each application assessed, decision based on the viability of the business and the **businesses ability to repay the loan**

Local Enterprise Office can help you to prepare the documents you need to apply for a loan from Microfinance Ireland

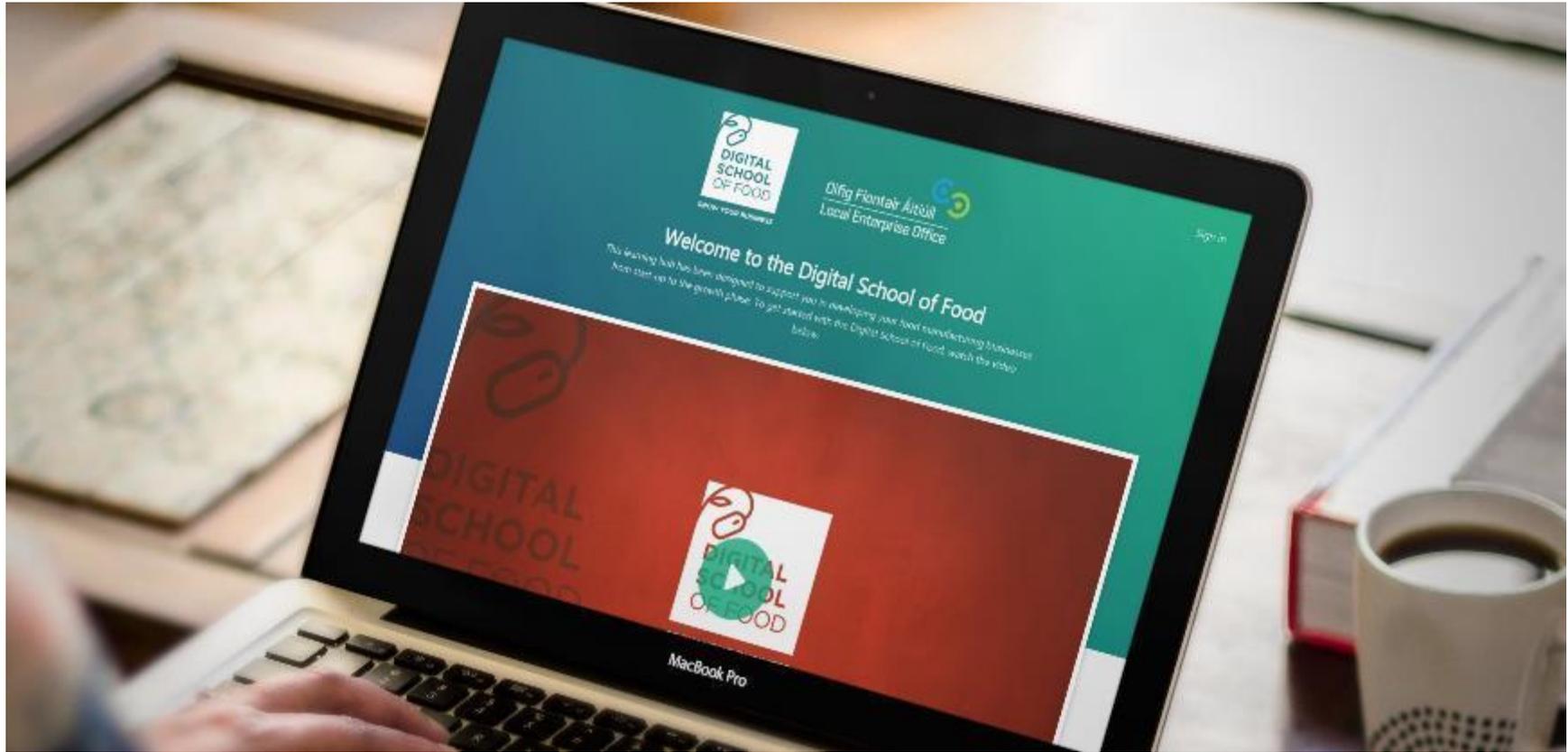
Training Support and Mentoring

Mentoring

Huge Value

Training Support Programmes

- Business Start Up
- Business Growth, Branding
- Retail
- Customs Workshops
- Digital Marketing including Facebook, Instagram, SEO
- **LEAN, GREEN & DIGITAL START**



Digital School of Food

2 Day or 4 Half Days Food Starter Programme

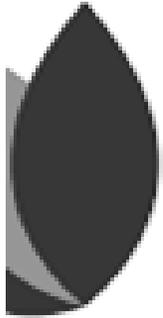

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www.Digital...

- Feedback on your product idea from the workshop facilitator
 - Understanding how to conduct research for your food business and how to complete a food business feasibility study
 - Interpreting Irish food market trends and drivers
 - Food safety overview
 - Selecting the right channel to market for your product
- These workshops will focus on getting the business critical elements right including:
- Costing and managing finance
 - State agency supports and funding
 - Distribution and logistics
 - Identifying a unique positioning for the product
 - Understanding branding and communicating the key brand messages
 - Supports available for your food journey and where to next





FOOD ACADEMY

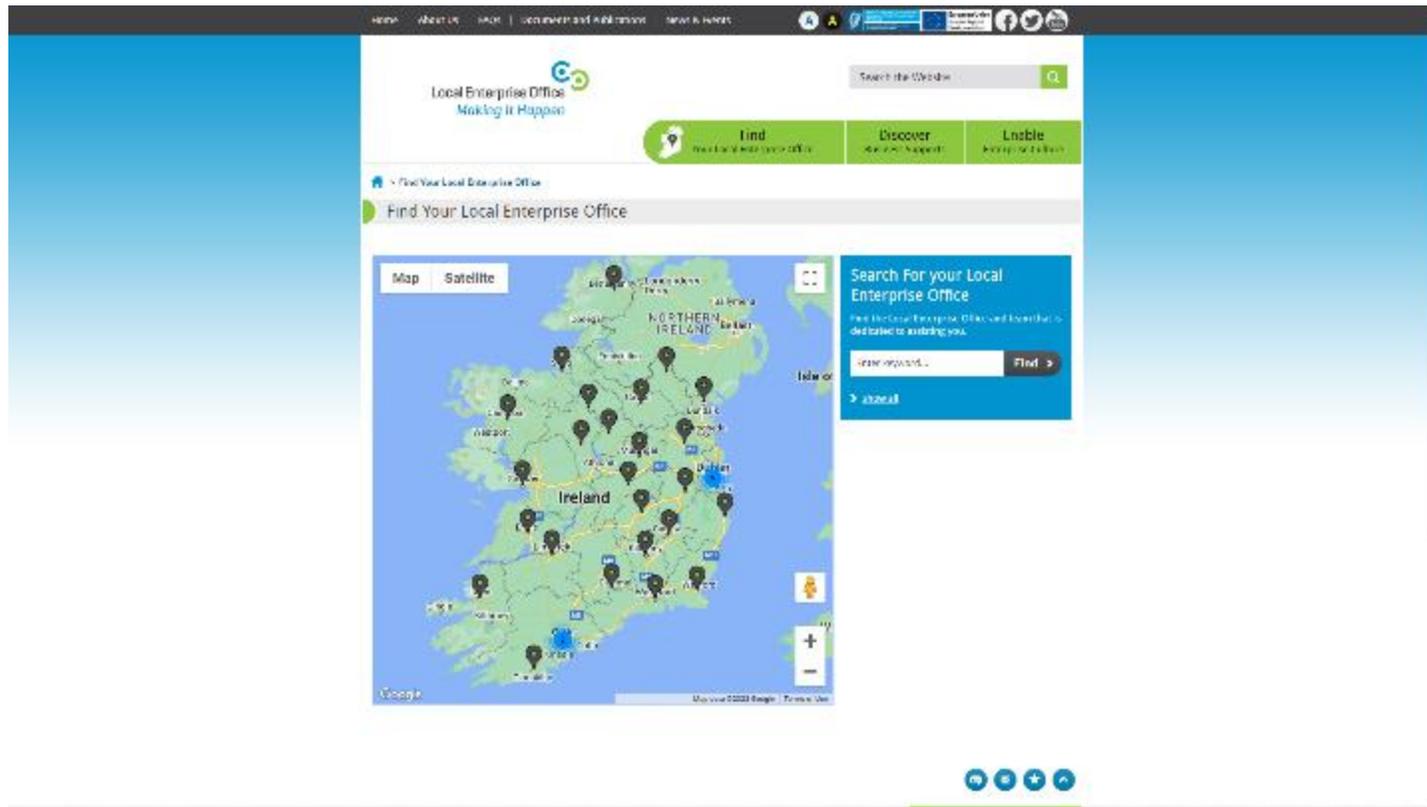
FOOD BUSINESS KNOWLEDGE FOR GROWTH

BORD BIA
IRISH FOOD BOARD


Óifig Fiontair Áicéil
Local Enterprise Office

SuperValu
Real Food. Real People





Contact Details

- www.localenterprise.ie

and follow the links to your local office!!

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