

# BREXIT and beyond

## UK grocery perspectives

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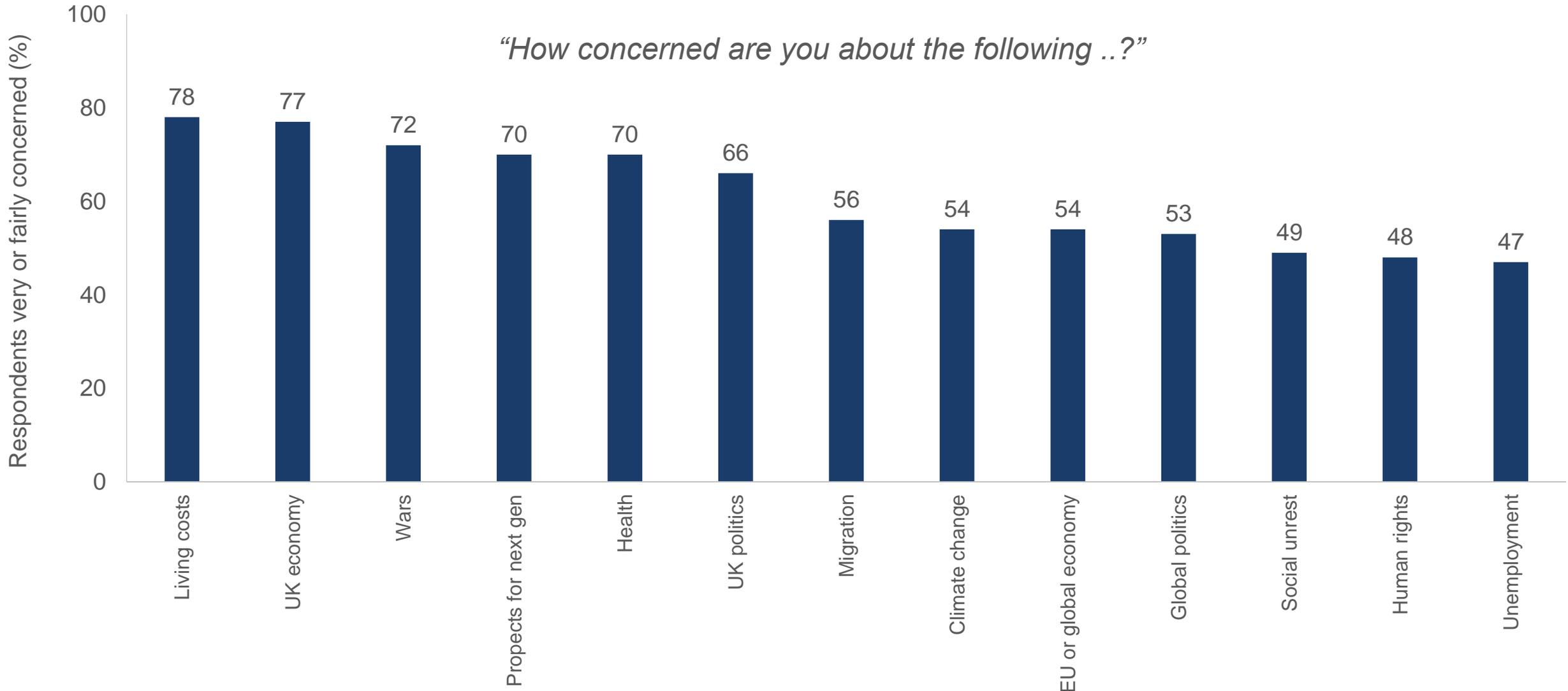
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Chief Economist



June 2017

Thinking House, Dublin

# UK citizens have many worries right now



# The economic cycle may be turning



Overall economic growth slowing



House prices falling in some areas

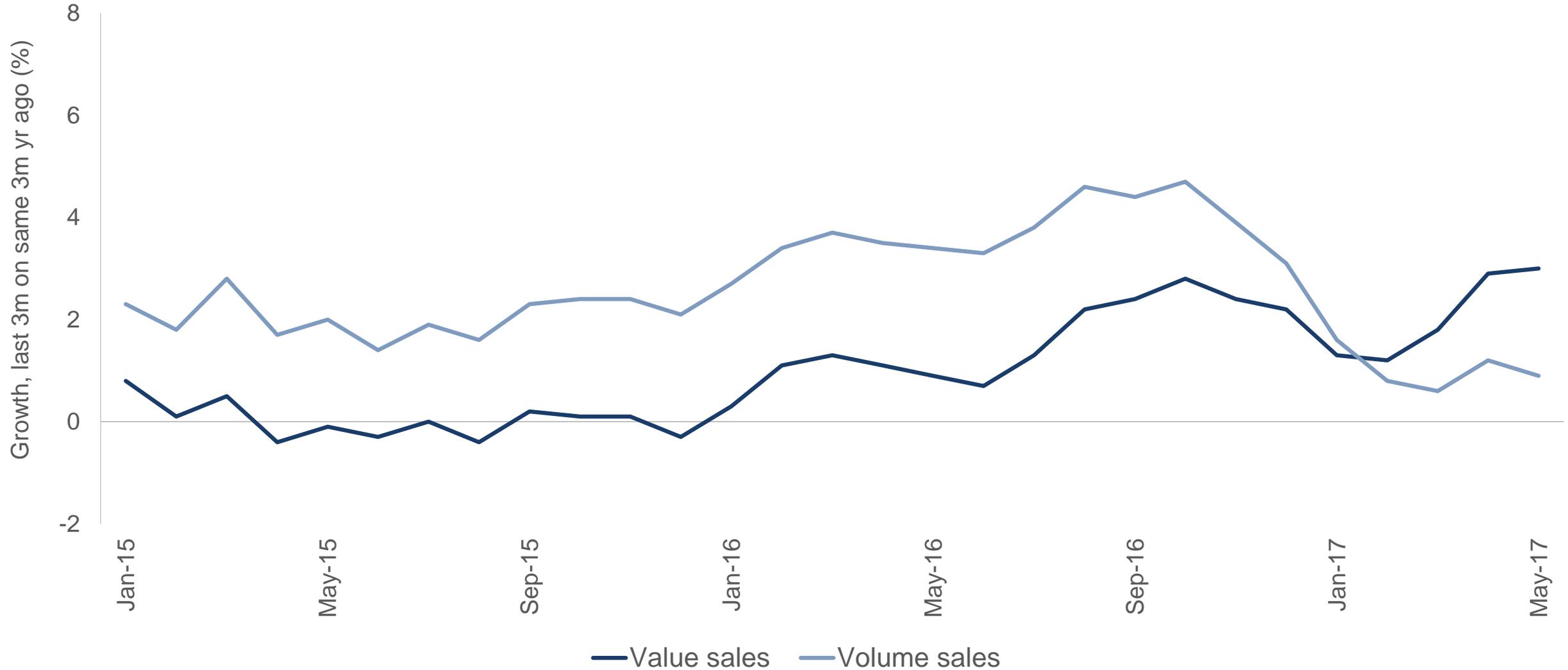


Real pay growth slowing, esp in pub sector

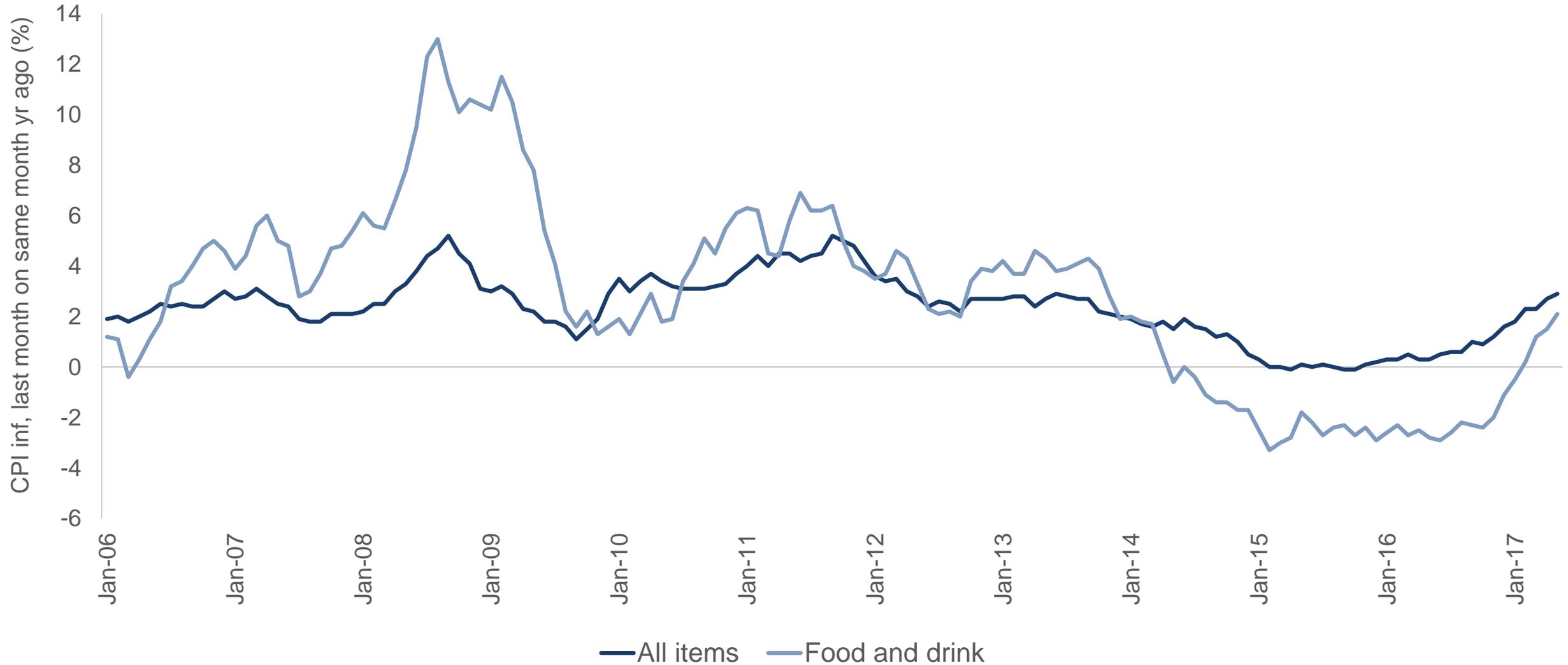


Retail volume demand slowing, incl online

# Volume growth in UK grocery stores is slowing



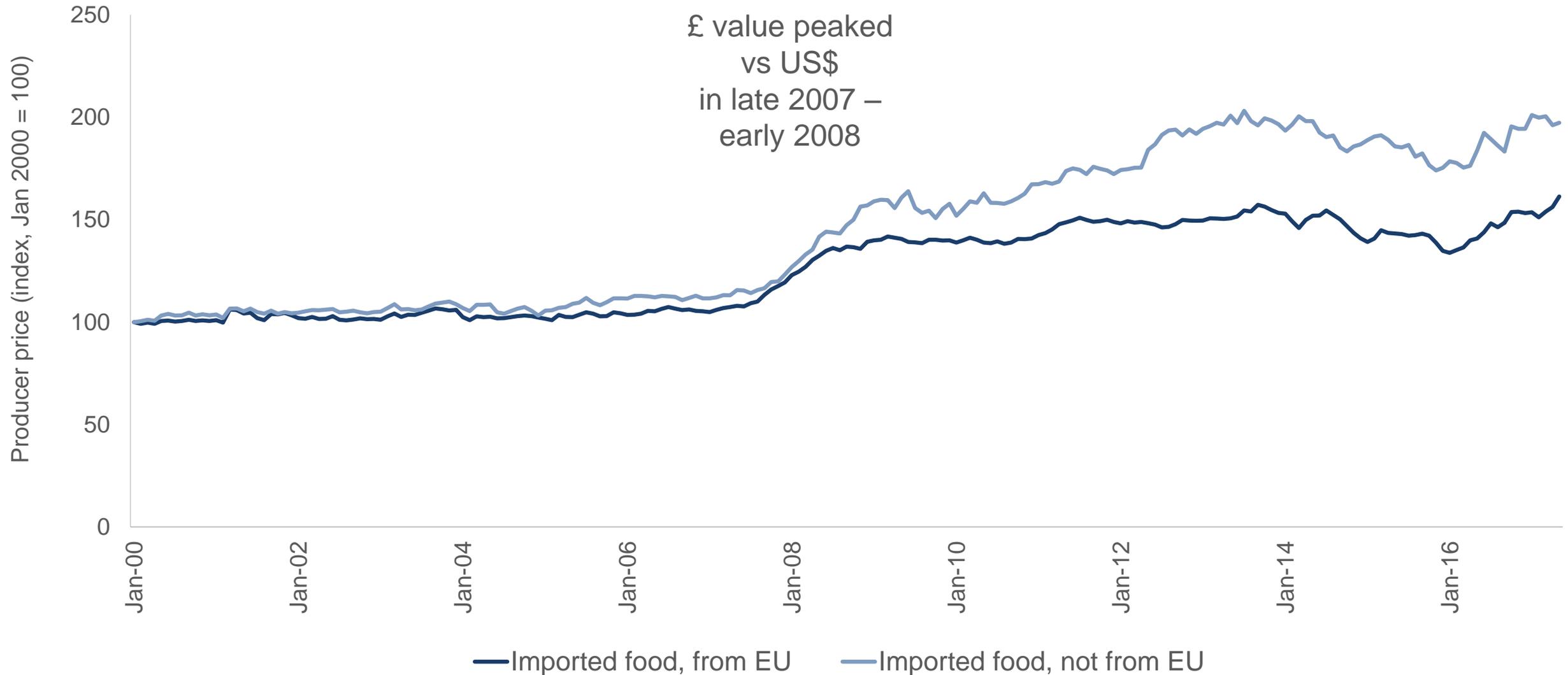
# The UK is moving into an inflationary phase



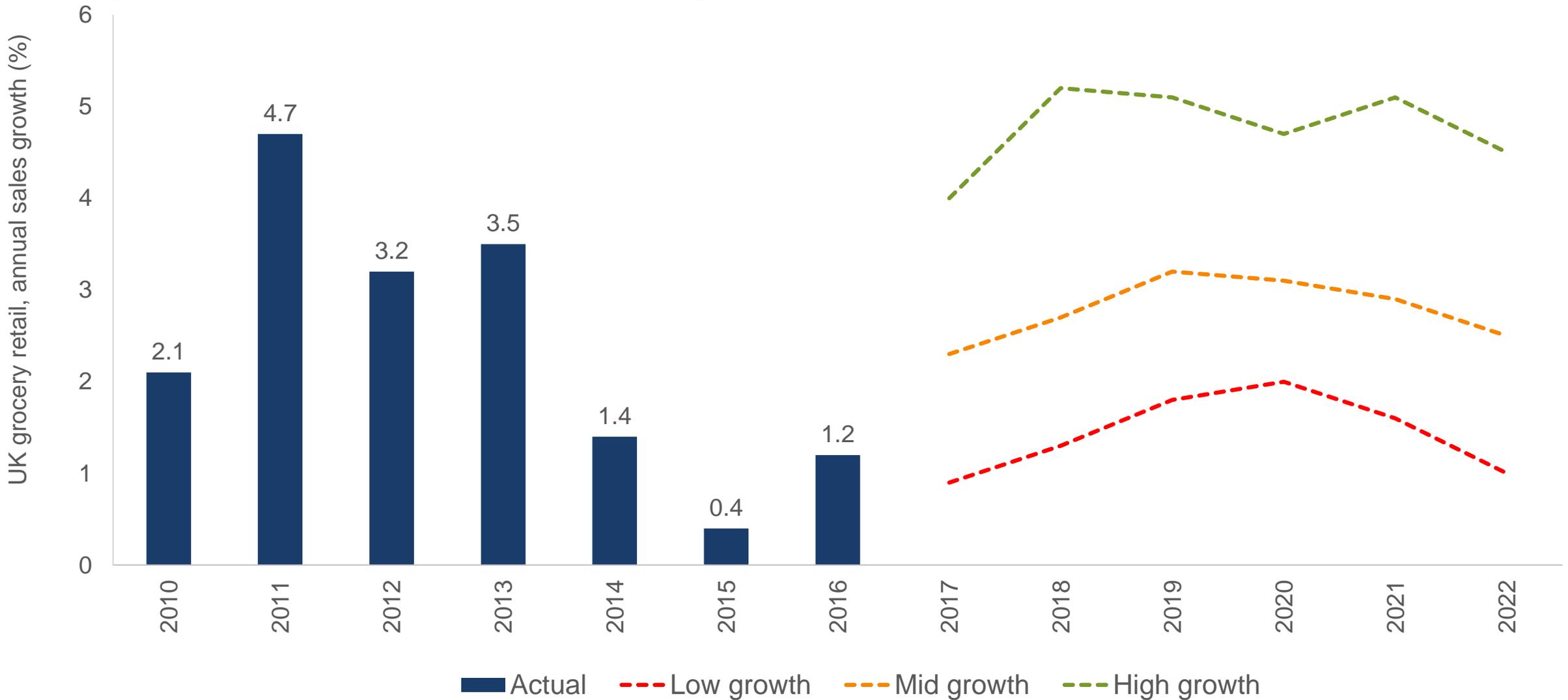
# Sterling seems to have stabilised, for now



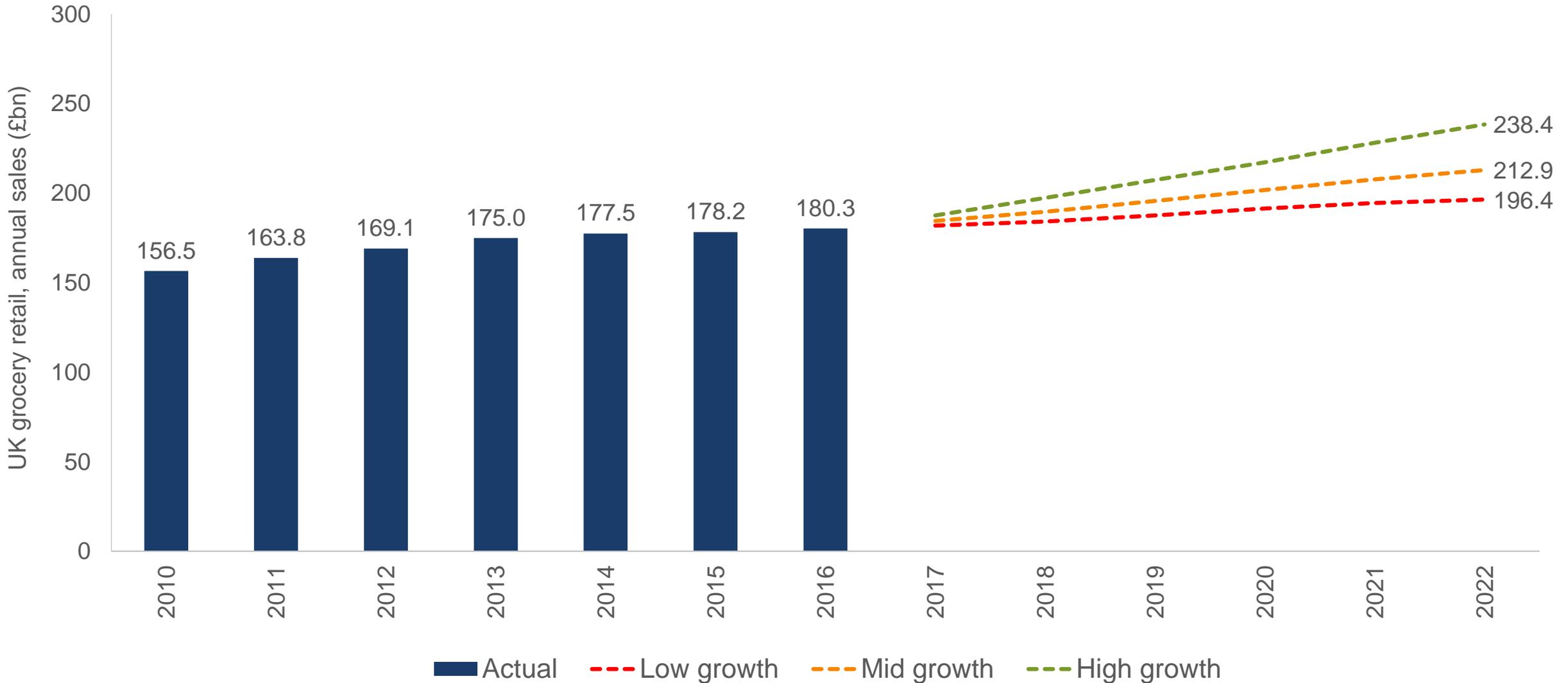
# Non-EU imports may be most affected by currency change



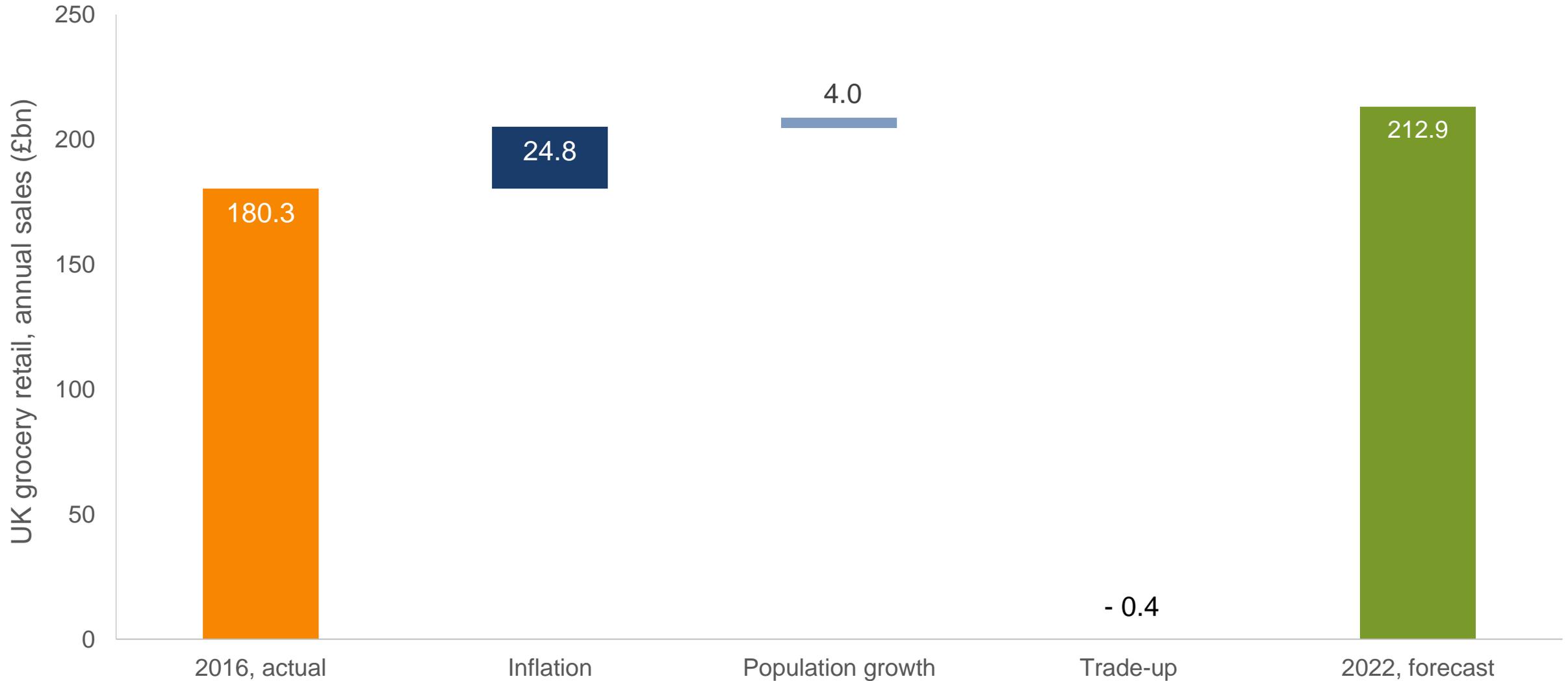
# UK grocery retail, possible growth paths



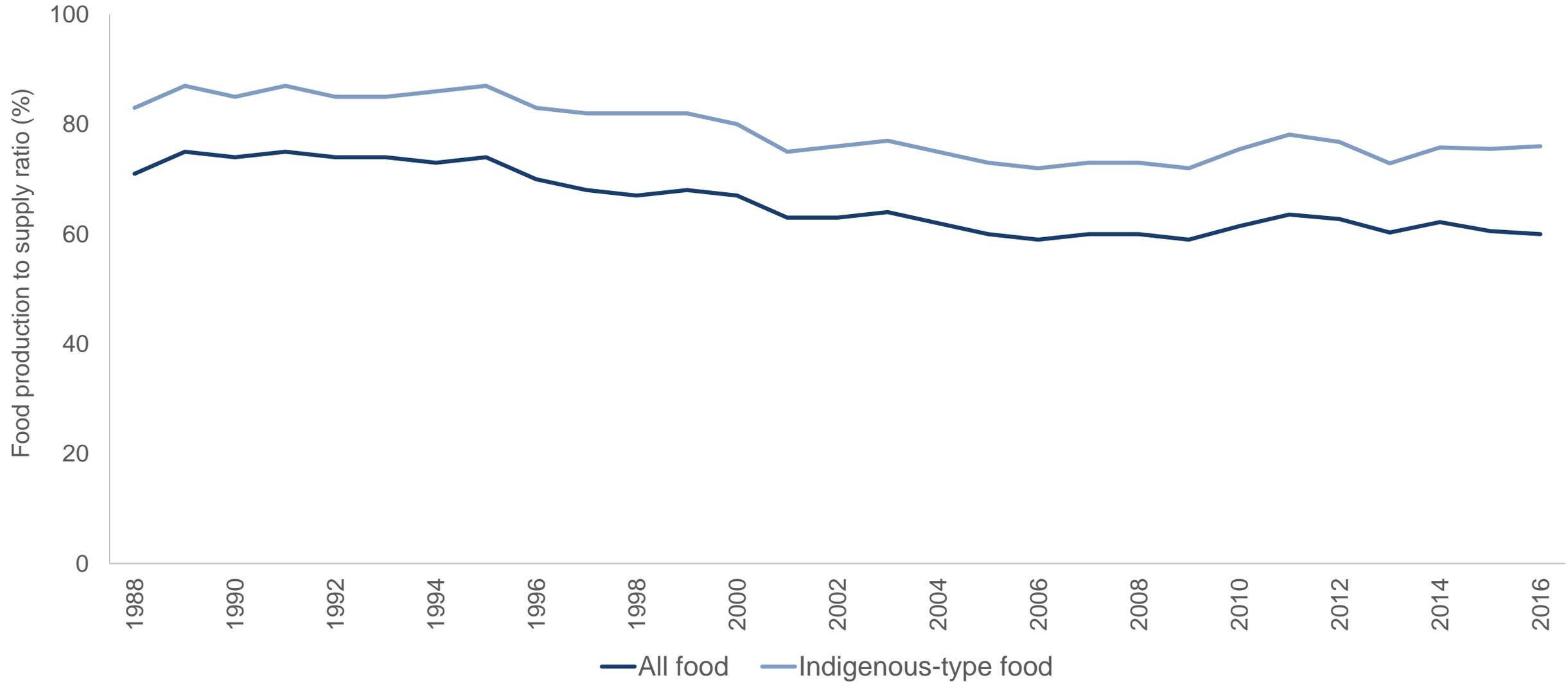
# UK grocery retail, possible growth outcomes



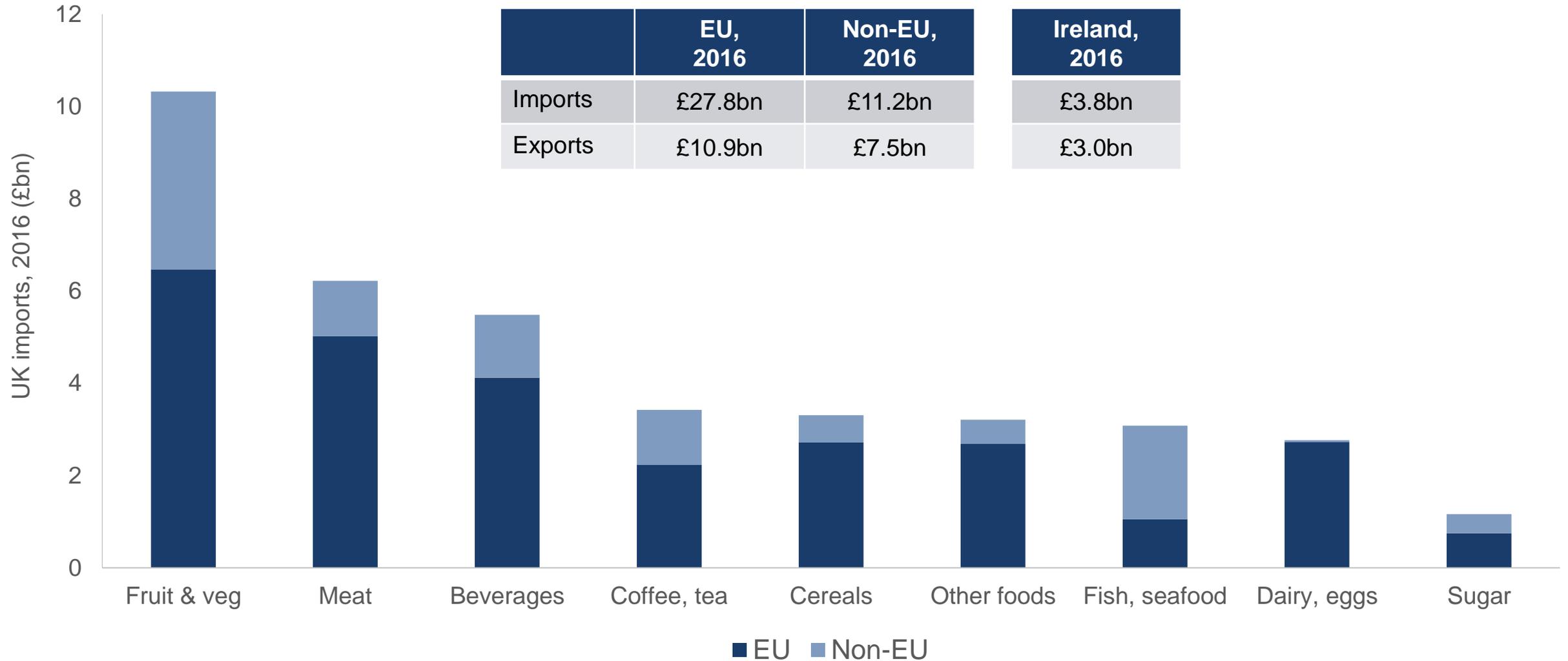
# UK grocery retail, growth bridge, mid growth scenario



# UK self-reliance is falling over time



# The majority of UK food imports come from the EU



# Possible models for a Post-BREXIT trade deal with the EU



Worse

WTO default

Customs  
union

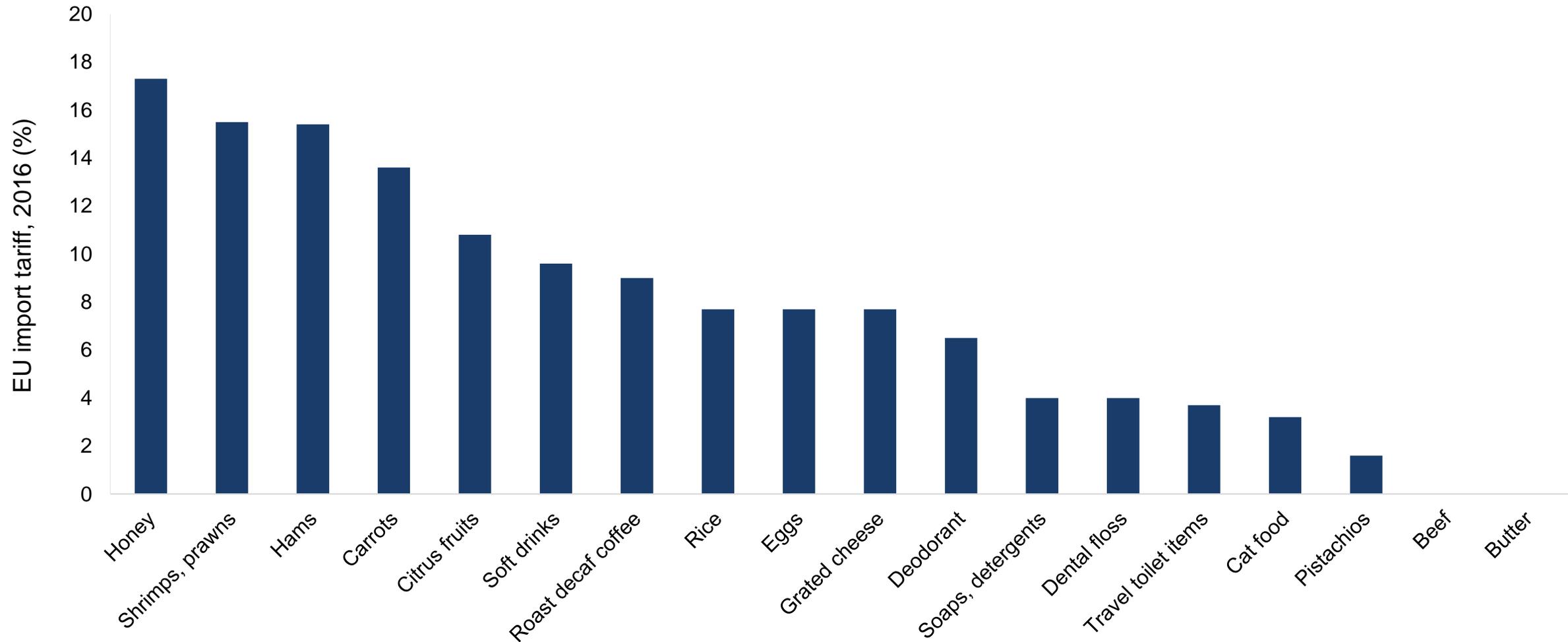
Join EFTA

Better

Join EEA

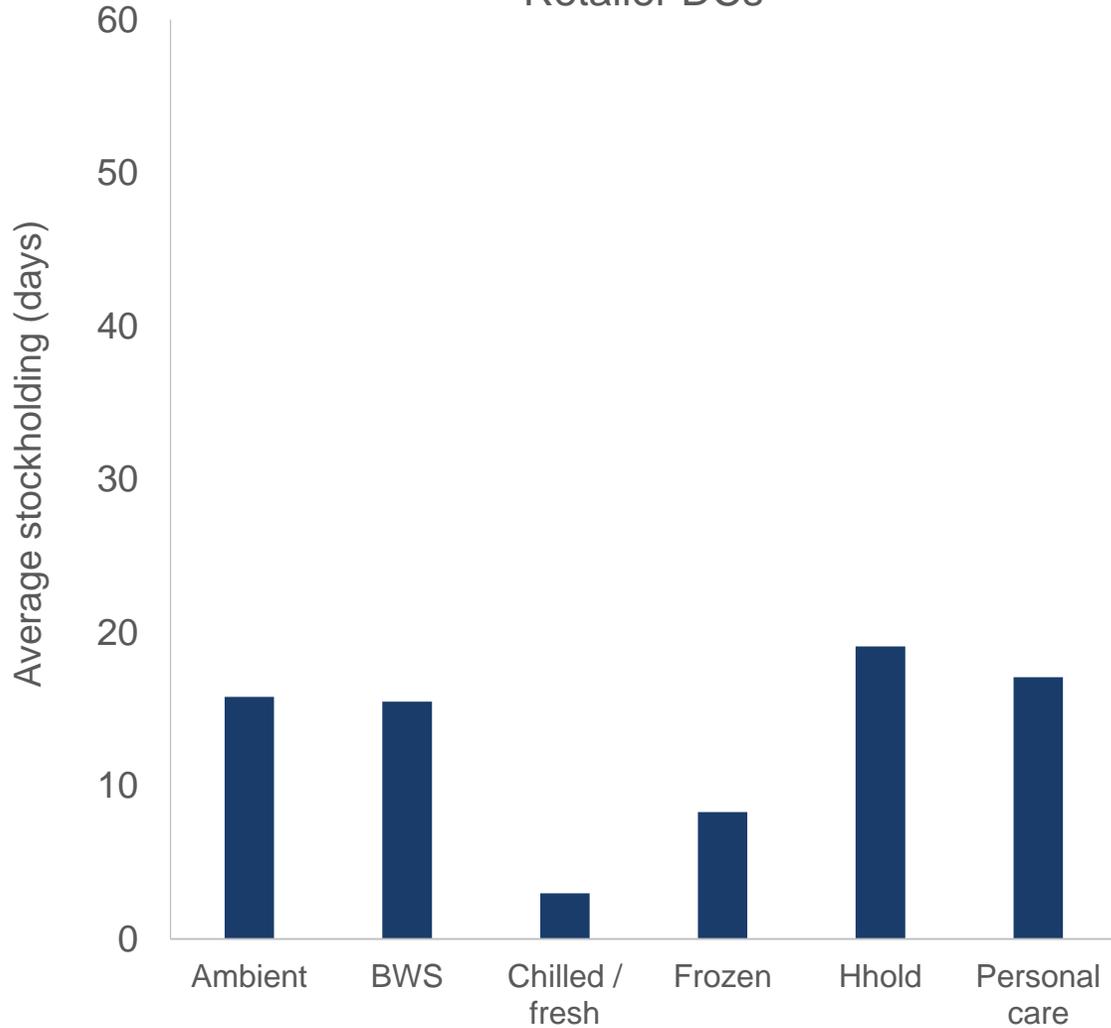
# Brexit will mean hard choices – on both sides

# Some current EU grocery import tariffs

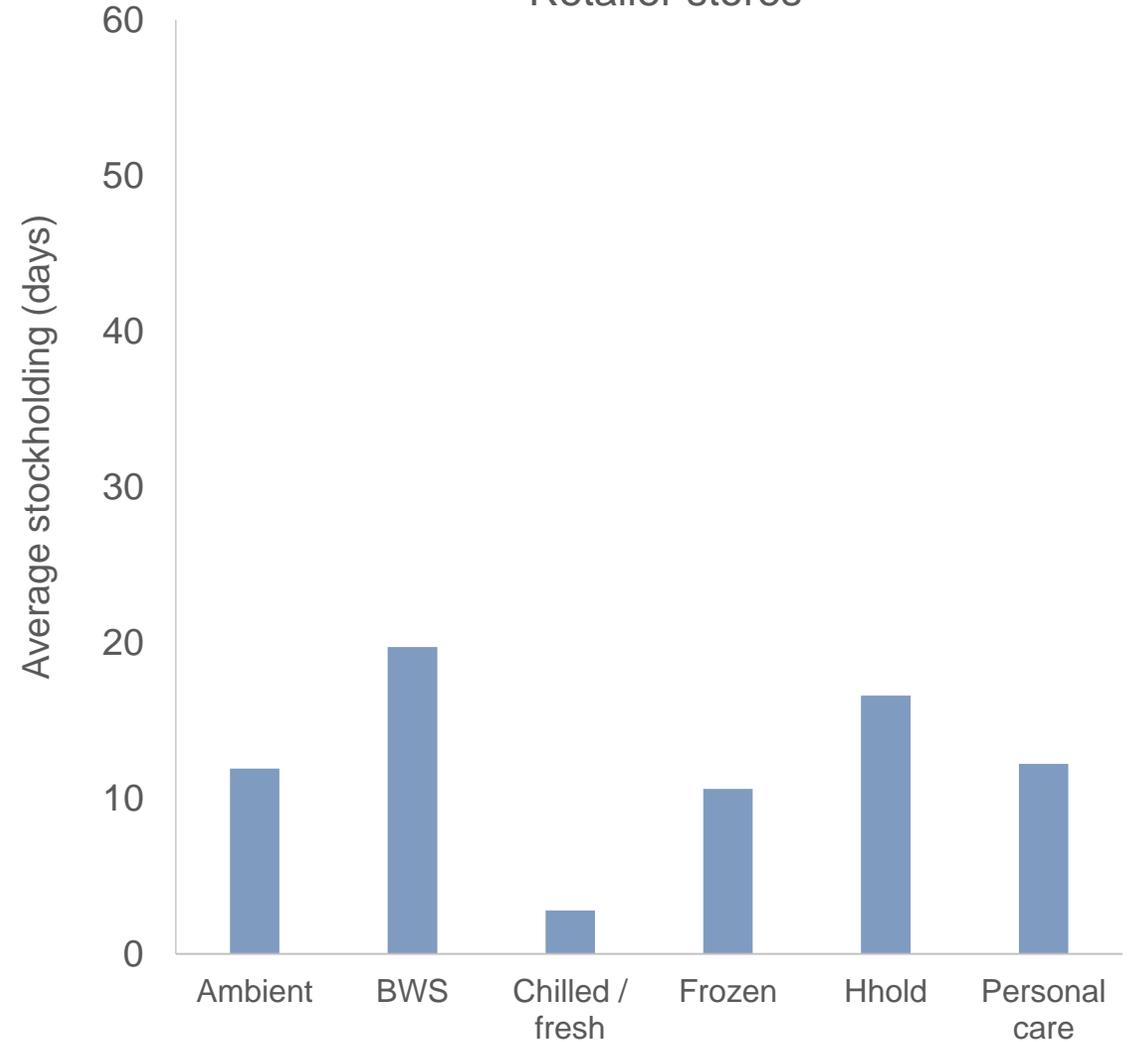


# There are limited stocks of chilled and fresh at retail level

Retailer DCs

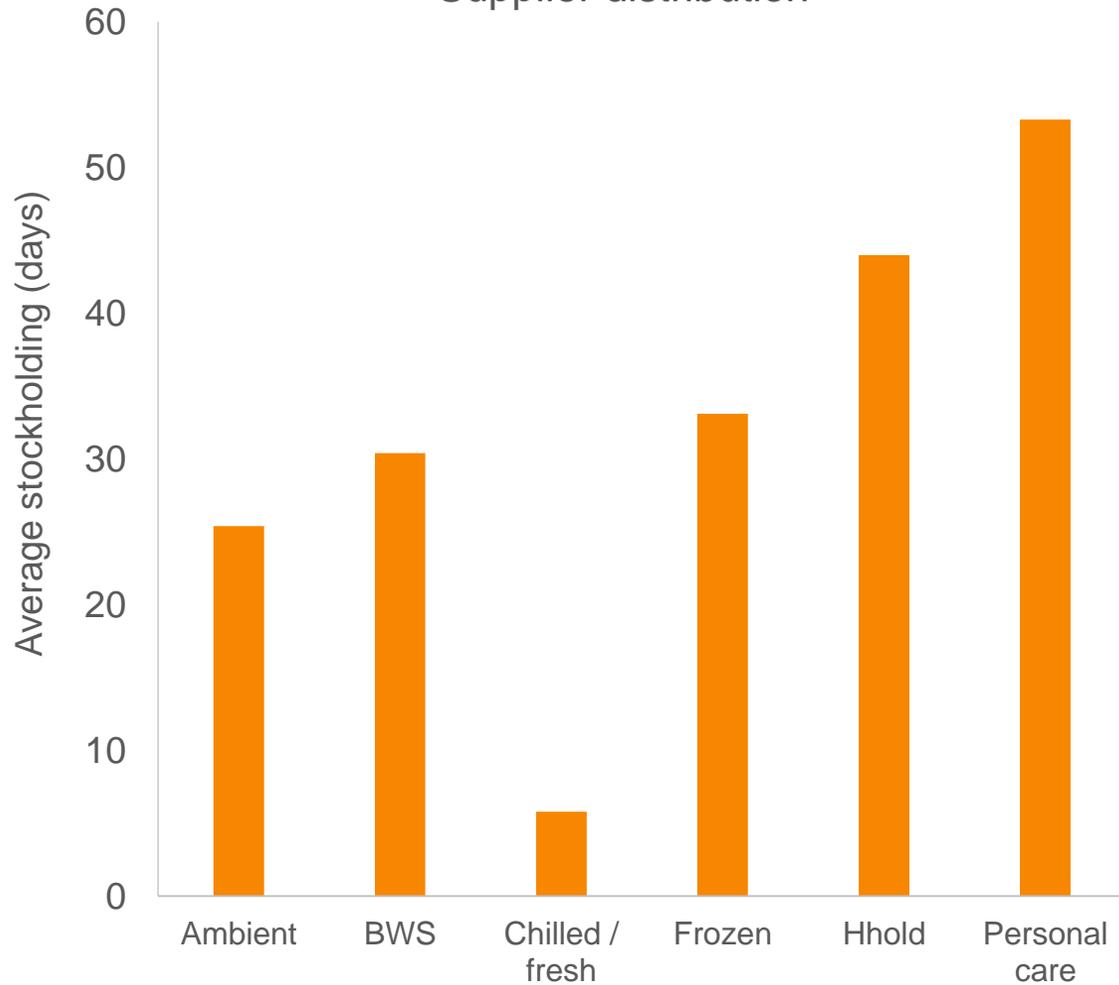


Retailer stores



# Supplier stockholding is similar

Supplier distribution

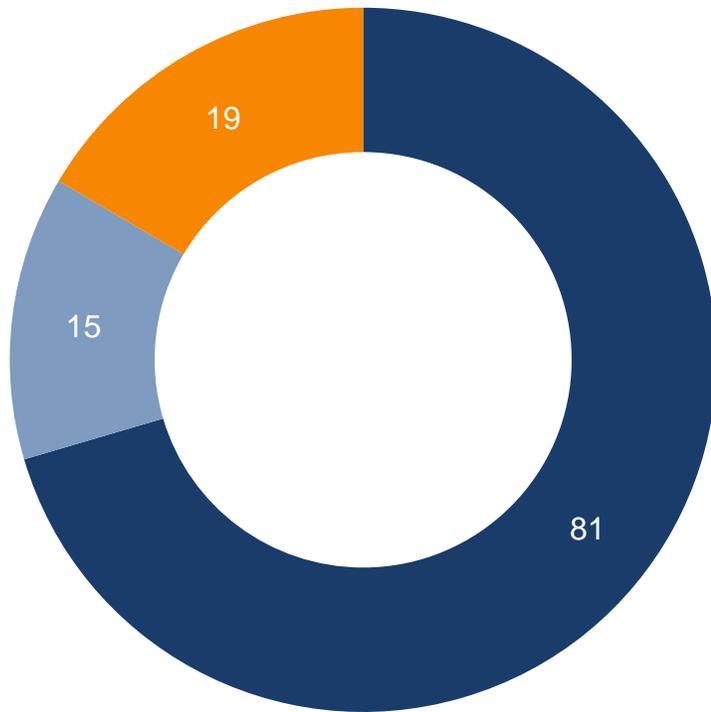


# Grocery supply chains may need to be re-engineered



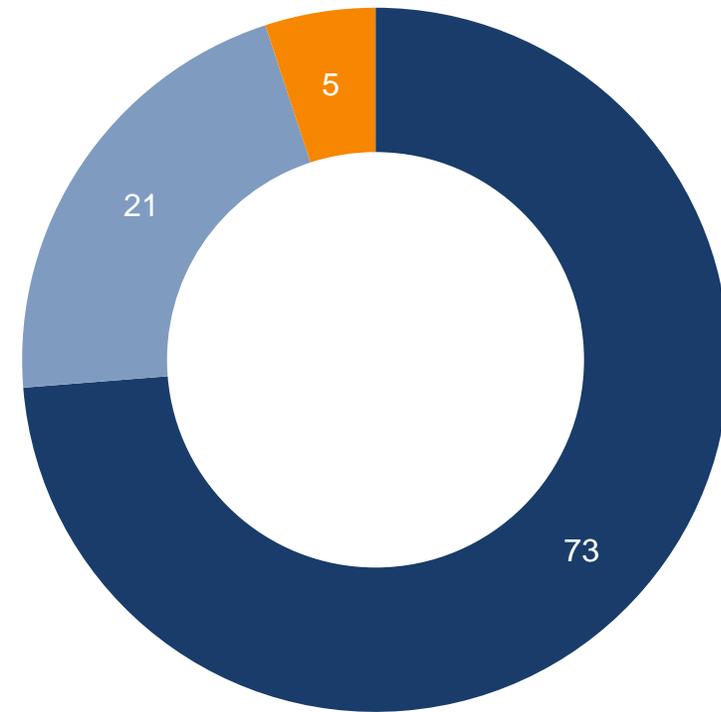
# UK shoppers see a strategic need for domestic production

*“Britain needs to be more self-sufficient in food and not rely so much on imports”*



■ Agree ■ Neither ■ Disagree

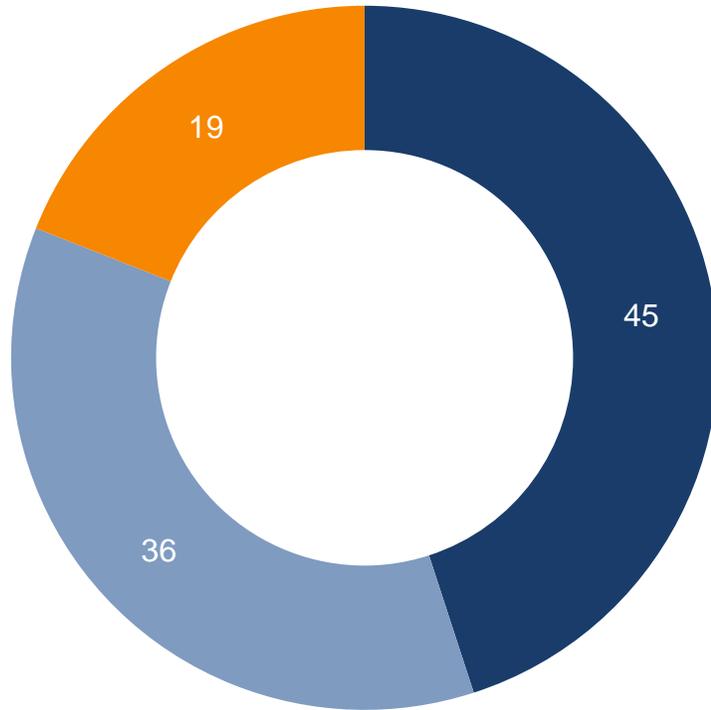
*“Supermarkets should focus more on selling food produced by British farmers”*



■ Agree ■ Neither ■ Disagree

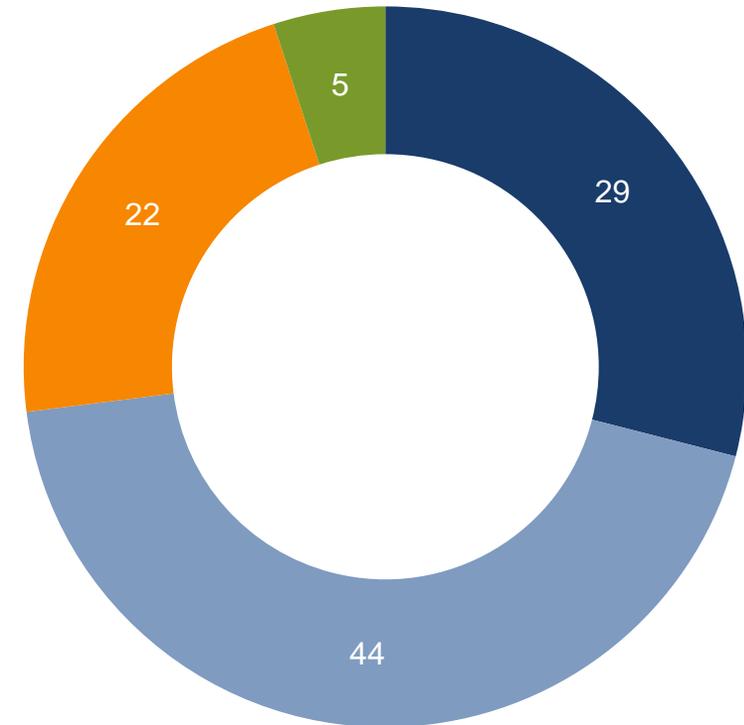
# Some UK shoppers seem ready to change their behaviour

*“It is important to buy British food, now that the UK is leaving the UK”*



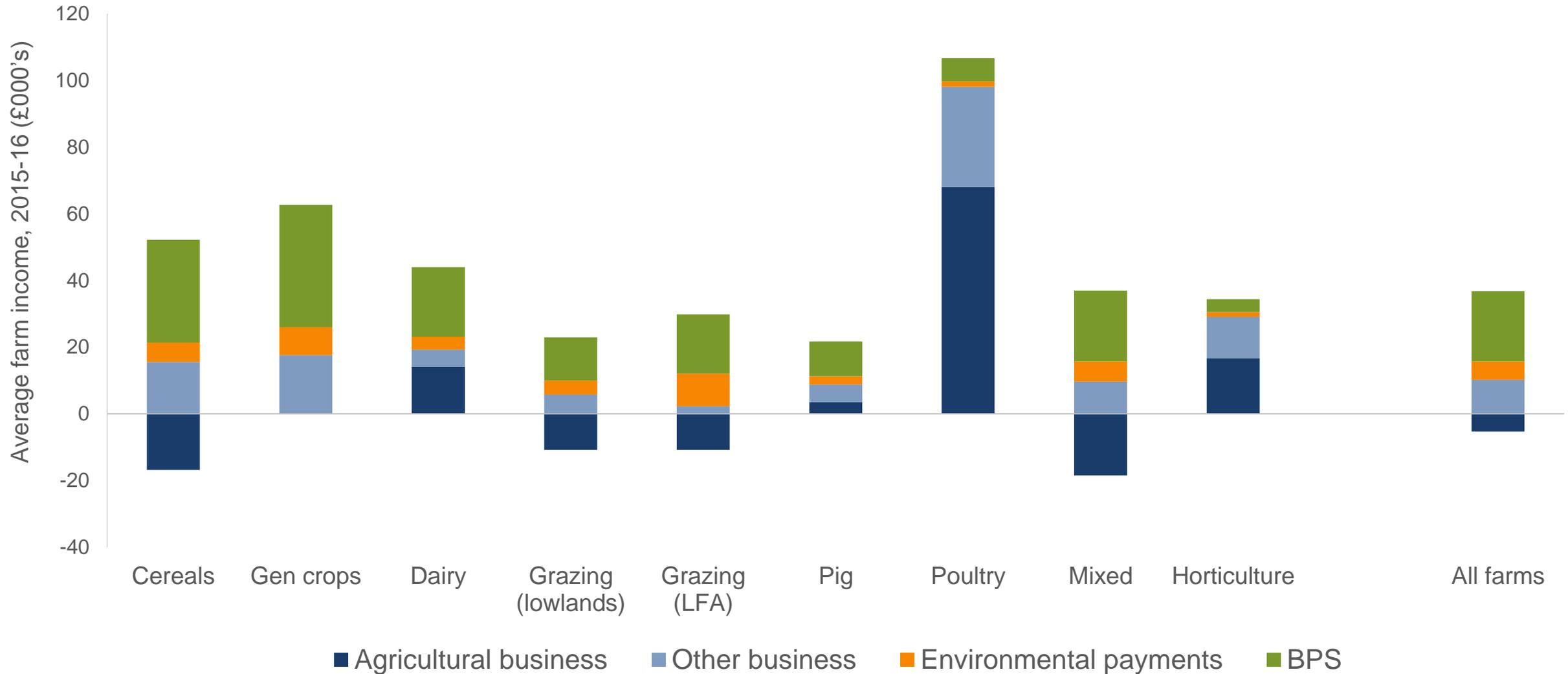
■ Agree ■ Neither ■ Disagree

Attitudes to buying British foods



■ Will try to buy, will pay more ■ Will try to buy, if price is same  
■ It's not important ■ Don't know

# What might BREXIT do to UK farm profitability



## Talking points – implications for Irish grocery businesses

- Are your expectations / targets for the UK market realistic, given recent changes?
- If the UK does not deliver expected performance, what other markets could compensate?
- Do you know what tariffs may apply to Irish exports to the UK, post-BREXIT? \*
- What might happen to the price / availability of UK exports to Ireland, post-BREXIT? \*
- Is your supply chain to UK markets currently BREXIT-proof?
- If not, can current arrangements be modified to be more effective?
- Who should lead supply chain transformation – if not your company, then who?
- Why should UK shoppers buy Irish products, post-BREXIT?